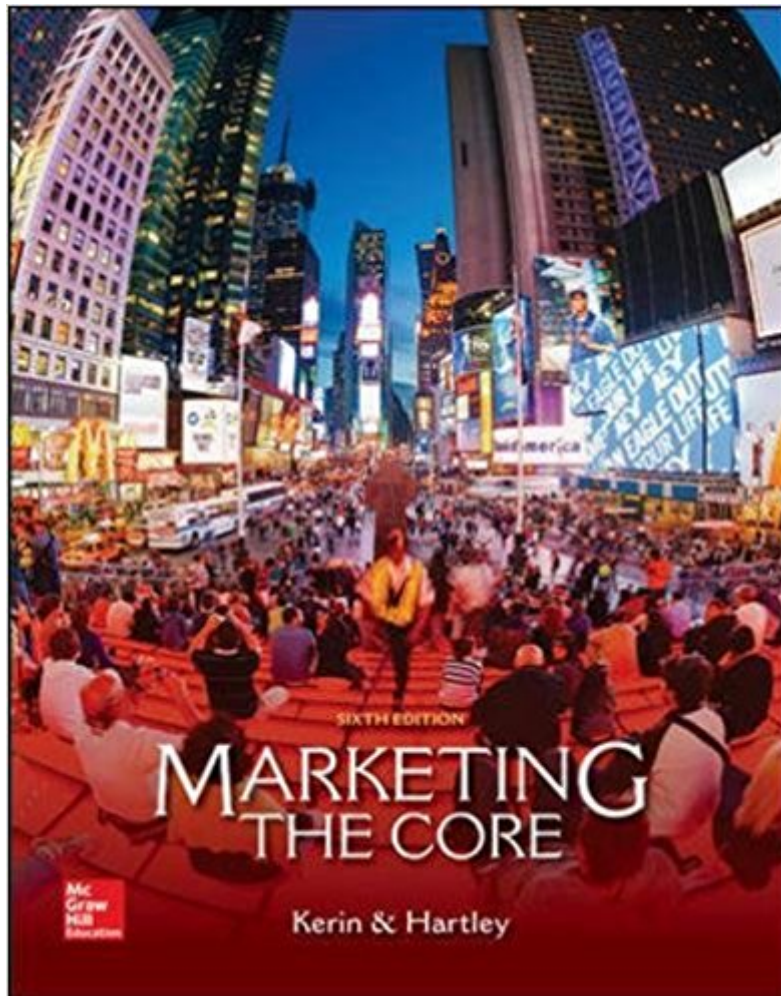




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Marketing: The Core (Access Code Not Included)



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- SmartBook[®] - an adaptive digital version of the course textbook that personalizes the reading experience based on how well students are learning the content.
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Book Information

Paperback: 576 pages

Publisher: McGraw-Hill Education; 6 edition (January 16, 2015)

Language: English

ISBN-10: 007772903X

ISBN-13: 978-0077729035

Product Dimensions: 8.6 x 0.9 x 10.8 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 29 customer reviews

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